

OKLAHOMA'S HIGHLAND GAMES & CELTIC MUSIC FESTIVAL

SEPTEMBER 14-16, 2012

RIVER WEST FESTIVAL PARK, TULSA, OK



SCOTFEST  
2012

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AUTHORITY

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# SCOTFEST

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# 2012

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**Celebrating Scottish Culture & Heritage in Green Country for over 30 years!**

## **OVERVIEW:**

Many people discover they're a wee bit Scottish at the OKLAHOMA SCOTTISH FESTIVAL. Celebrating its 33rd annual event Sept 14-16, 2012, and renowned for its outstanding entertainment, the Festival is host to top musicians, pipe bands, athletes, highland dancers and the 2nd Annual InterServices Tug 'O War competition. An exciting array of food, merchandise, souvenirs and beverages will also be available for purchase.

## **LOCATION:**

Staged at River West Festival Park on the beautiful west bank of the Arkansas River at 2100 S. Jackson Ave., just southwest of downtown Tulsa.

## **DATES/TIMES:**

Sept 14 - 16, 2012

Friday: 5 p.m., grand opening and fire ceremony

Saturday: 9 a.m. - 11 p.m.

Sunday: 9 a.m. - 6 p.m.

## **AUDIENCE AND DEMOGRAPHICS:**

Over ten thousand people from Oklahoma and surrounding states are expected to attend the 33rd Annual Oklahoma Scottish Festival this year. Participants and spectators are comprised of all demographic groups. Average attendees are professionals who are married with children and between the ages of 28-42 years old.

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## ACTIVITIES

### **Piping and Drumming Competitions**

Each year the Oklahoma Scottish Festival attracts pipers and drummers of excellent caliber to the banks of the Arkansas River to compete in the band competition circle and in solo piping and drumming. The competition is administered and governed by the rules and regulations of the EUSPBA. The Festival invites participants to take a seat in the bleachers to watch great pipers and drummers battle for top honors.

### **Scottish Highland Games Athletics**

Heavy athletics refer to the athletic events which require significant strength and power, including stone-throwing, weight tossing, hammer-throwing, caber turning and sheaf tossing. Scottish highlanders compete for prizes both Saturday and Sunday while spectators watch in awe.

### **Highland & Irish Dancing**

Scottish Highland Dancing is a celebration of the Scottish spirit. The dances are a spectacular combination of movement, bagpipe music and costume.

### **The Kids' Glen**

This family friendly area has taken a few of the favorite adult Scottish sports miniaturized them to kids' size! We have cabers for the younger athletes to try their hand at the caber toss, as well as the stone throw and the haggis hurl. The 'wee' athletics will also enjoy sack races, three-legged races, egg and spoon races and the ring fling.

Our Kids' Glen would not be complete without the make and take crafts and inflatable rides. We also have our own Story Corner for parents and wee ones to take a breather and listen to stories, myths and legends from Scotland.

Visitors will also marvel at the Dexter cattle, the Clydesdale and the Gypsy horses! The Kids' Glen in 2012 will feature herding dog demonstrations.

### **Excellent Live Entertainment**

Spectators enjoy live entertainment on stages throughout the festival grounds. Headliners like NeedFire, and local bands include Celtic Cheer, Four Fiddlers of the Apocalypse and many more great musicians.

### **Great Selection of Beers, Wine and the 2nd Annual 'World Tour of Scotland' Whisky Tasting**

### **4th Annual Parade of Scottish Dog Breeds**

### **Tug 'O War**

The 3rd Annual InterServices Unit Tug 'o War Competition features the U.S. Marine Corp, U.S. Army, U.S. Navy and Scottish Athletes all competing against one another. Can the U.S. Marine Corp. retain the title ?

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## **Royal (Platinum) Sponsor \$10,000**

Scottish Games Presented by "Your Company"

Logo on Web site

Logo on all advertisements

Logo on poster

VIP area access

Logo at the gate entrance

Mention in all press releases

Booth space on festival grounds

Tickets to the event

Logo on every stage

## **Black Watch (Gold) Sponsor \$5,000**

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Tickets to the event

## **Gordon Highlander (Silver) Sponsor \$3,500**

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Mention in all press releases

Booth space on festival grounds

Tickets to the event

## **On site Sponsor \$1,500**

The Festival has many areas that can be branded out with your company. Here are a few options: Kids' Glen, Athletic Sponsor of games, VIP Area sponsor. A terrific way to support one of Tulsa's longest-running events. Sponsorship options range from major sponsorships to on-site signage. Let us tailor one for you !

*Oklahoma Scottish Festival - TSG&G, Inc., is a 501(c)3 not-for-profit corporation*